

PRESS RELEASE

**CLUBMASTER
VINTAGE GOLD**



**NEW PRODUCTS
SEPTEMBER 2017**

BRISTON 



The new CLUBMASTER VINTAGE GOLD

Like the first models launched in September 2016 and conceived to be a timeless classic in the **Clubmaster** collection, **BRISTON** completes its elegant & retro styled watch range by adding to it a gold finishing.

Indeed, these new **Clubmaster VINTAGE** adorned with rose gold or yellow gold reinforce the refined aspect of the collection. Presented through a more sporty version for the chronograph or through a more classic version with the hours, minutes and small second at 6 o'clock, these novelties bear a PVD treatment in rose or yellow gold on the case, reinforcing the watch's character and giving it a stronger personality.

Without the bezel, the cambered square shaped case in tortoise shell acetate highlights pure lines and a particular attention to detail, which leaves very few watch amateurs insensitive.

The elegant silver-white or black dials are fitted with polished applied indexes, coated with the precious material and with refined baton-shaped hands. The white dialed versions are provided with black small second hands or black chronograph hands.

Lastly, **BRISTON** has chosen to present **Clubmaster VINTAGE** in gold simultaneously on interchangeable flannel straps but also on NATO straps. The flannel straps reinforce this new collection's sophisticated and dandy spirit.

Clubmaster **VINTAGE GOLD**

Case

Size: 40 x 40 mm

Dial opening: 33,5 mm

Thickness: 12,20 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Pushers / Crown / screw-down Back: polished 316L stainless steel with rose gold or yellow gold PVD treatment

Ultra-resistant domed K1 glass - 2.3 mm thickness

Water resistance to: 50m/5ATM

Movements & functions

Chronograph Date model: Quartz caliber Miyota OS21

Functions: Chronograph 2 counters with 60-minute counter at 9 o'clock & a 24 hours indication / AM-PM counter at 3 o'clock, date at 6 o'clock

Hours Minutes Small Second model: Quartz Seiko caliber VD78

Functions: Hours, minutes, small second at 6 o'clock

Dials & hands

Main plate: Black semi-glossy or white-silvered

Polished steel applied indexes in rose gold or yellow gold PVD with white or black dots

Rose gold or yellow gold-plated "baton" Hour & Minutes hands

Polished rose gold or yellow gold-plated or black chronograph counters hands

HM small second : Polished rose gold or yellow gold-plated or black small second hand

Straps

Interchangeable black or camel flannel straps

Unique length: 235mm / width: 20 mm

Flannel leather loop - BRISTON engraving on pin buckle with gold PVD treatment

Black stitched NATO nylon strap

Length: 245mm / width: 20 mm - special NATO strap with moveable loop

Polished 316L stainless steel with rose gold or yellow gold PVD pin buckle & Loop



Models Chronograph Date on flannel strap

Public price : 440 USD



Models Chronograph Date on NATO strap

Public price : 405 USD



Models HM & Small second on flannel strap

Public price : 320 USD



Models HM & Small second on NATO strap

Public price : 285 USD

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BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...

Brice Jaunet, **BRISTON**'s founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of **BRISTON** as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, **BRISTON** creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces **BRISTON**'s sport chic look & British spirit. Modern, chic but yet casual, the **BRISTON** watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, **BRISTON** has already 4 years of existence. Four years after its successful launching at Colette in Paris, four years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 830 points of sales in 50 countries around the world including The Conran Shop, 10 Corso Como, Beams, Restir, Santa Eulalia or Harvey Nichols. In France, we count up on more than hundred and twenty doors at end of March 2017 including premium watch stores and also Colette, Merci, Printemps or Le Bon Marché.

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