

# PRESS RELEASE



**CLUBMASTER**  
**DIVER**

**NEW PRODUCTS**  
**MAY 2017**

**BRISTON** 



## The new CLUBMASTER DIVER: performance serving style

Nearly four years after its creation, BRISTON decides to introduce its first automatic diving watch: the Clubmaster DIVER. A classic and authentic range with a sporty touch and a very strong watchmaker DNA.

Launched in June 2017, this last creation distinguishes itself through a mix of modern sportiness and vintage appearance. Featuring a case with an atypical design and a reliable automatic movement, this model will ravish the watch amateurs seeking for a timepiece with a retro but sporty and elegant style.

This new 42mm case is declined through a classic version in acetate tortoise shell, a sportier version in brushed steel and a third even more elegant version in polished steel. All these models contribute to this new collection's refined esthetic which will adapt to all styles and situations.

Endowed with a natural elegance and a resolutely vintage style, the case design is immediately recognizable thanks to the two crowns on its right side, paying tribute to the Supercompressor diving watches from the sixties. Built to resist a water pressure up to 20 bars, this new case features a screwed crown at four o'clock to set the time, as well as the date, and another crown at two o'clock to set the internal ring and control the diving time. The whole is topped with an ultra-resistant domed glass and a screwed case back to guarantee the water resistance of the watch.



In the sea depths, the dial's readability is an indispensable condition to security. It's the reason why **BRISTON** made a model of clarity and efficiency out of the **Clubmaster DIVER**. Available in four different colors, the **Clubmaster DIVER's** dial has been especially conceived for an unmatched readability. Controlled by the crown located at two o'clock, the bi-directional inner ring features figures and markers filled with white luminescent Superluminova®. The central part of the dial is dressed with polished indexes with C1 white Superluminova® inserts.

The baton shaped hours & minutes hands feature the same luminescent coating to reinforce their readability. A special attention has been given to the central hand of the seconds which receives an arrow shape, coated with Superluminova®, ensuring an easy reading in the deep sea darkness.

For the first time, this new model is equipped with a Japanese automatic movement, manufactured by Seiko, the NH35, pledge of reliability and precision. Displaying the hours, minutes, a date window and decorated with 24 jewels, this mechanism has a frequency of 21 600 vibrations per hour. Fully wound, it disposes of a 41 hours power reserve.

Lastly, **BRISTON** has chosen to present the **Clubmaster DIVER** on interchangeable straps which correspond to the spirit of each one of the models composing this collection.

For the purists, the NATO strap (abbreviation for North Atlantic Treaty Organization), originally developed for her Gracious Majesty's Navy divers in 1973, are perfectly adapted to the tortoise shell acetate models.

The practical and robust, silicone made, "soft touch" treated interchangeable straps are assembled on the brushed steel versions, to reinforce these models' sporty character.

For a refinement touch, and in a more chic and urban spirit, the polished steel versions will be presented on vintage brown and grey leather straps to dress this resolutely elegant novelty.

# Clubmaster **DIVER**

## Case

Size: 42 x 42 mm

Dial opening: 32,5 mm

Thickness: 14,65 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant domed K1 glass - 2.8 mm thickness

Water resistance to: 200m/20ATM

## Movement & functions

Automatic movement NH35A manufactured by Seiko,  
mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, indication of immersion time on inner ring

## Dials & hands

Central part: black semi-glossy, navy blue, grey or light blue with matt finishing

Indexes in polished stainless steel with professional C1 white Superluminova® inserts & white lines (minutes indication)

Bi-directional inner rotating ring: black, navy blue, grey or light blue with triangle / markers & figures full of professional C1 white Superluminova® & red or orange dots & line

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central hand with arrow tip

## Strap

Interchangeable black, navy blue, grey or light blue genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & loops



Clubmaster DIVER in tortoise shell acetate  
Automatic movement HMS & Date NH35  
NATO strap  
Public price: 580 USD



# Clubmaster **DIVER** STEEL

## Case

Size: 42 x 42 mm

Dial opening: 32,5 mm

Thickness: 14,65 mm

316L stainless steel case with the following finishing:

Vertical brushed: Front & sides / Circular brushed bezel

Matt finish: Lugs & case-back

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant domed K1 glass - 2.8 mm thickness

Water resistance to: 200m/20ATM

## Movement & functions

Automatic movement NH35A manufactured by Seiko,  
mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, indication of immersion time on inner ring

## Dials & hands

Central part: black semi-glossy, navy blue, grey or light blue with matt finishing

Indexes in polished stainless steel with professional C1 white Superluminova® inserts & white lines (minutes indication)

Bi-directional inner rotating ring: black, navy blue, grey or light blue with triangle / markers & figures full of professional C1 white Superluminova® & red or orange dots & line

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central hand with arrow tip

## Strap

Interchangeable black, navy blue, grey or light blue rubber strap with soft touch treatment

Unique length: 245mm / width: 20 mm

Rubber loop & BRISTON engraving on the polished steel pin buckle



Clubmaster DIVER in brushed steel  
Automatic movement HMS & Date NH35  
Rubber strap  
Public price: 610 USD

# Clubmaster **DIVER** STEEL

## Case

Size: 42 x 42 mm

Dial opening: 32,5 mm

Thickness: 14,65 mm

Full mirror-polished 316L Stainless Steel case

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant domed K1 glass - 2.8 mm thickness

Water resistance to: 200m/20ATM

## Movement & functions

Automatic movement NH35A manufactured by Seiko,

mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, indication of immersion time on inner ring

## Dials & hands

Central part: black semi-glossy, navy blue, grey or light blue with matt finishing

Indexes in polished stainless steel with professional C1 white Superluminova® inserts & white lines (minutes indication)

Bi-directional inner rotating ring: black, navy blue, grey or light blue with triangle / markers & figures full of professional C1 white Superluminova® & red or orange dots & line

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central hand with arrow tip

## Strap

Exclusive interchangeable VINTAGE dark brown or grey Calfskin Leather strap: genuine leather with stitching – length: 235mm / width: 20 mm

Leather loop - BRISTON engraving on the steel pin buckle



Clubmaster DIVER in polished steel  
Automatic movement HMS & Date NH35  
VINTAGE leather strap  
Public price: 640 USD



## **BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...**

Brice Jaunet, Briston's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but yet casual, the BRISTON watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 4 years of existence. Four years after its successful launching at Colette in Paris, four years through which the young watch brand has established itself.



## Distribution

BRISTON is now distributed in more than 800 point of sales in 49 countries around the world including The Conran Shop, 10 Corso Como, Beams, Restir, Santa Eulalia or Harvey Nichols. In France, we count up on more than hundred and twenty doors at end of March 2017 including premium watch stores and also Colette, Merci, Printemps or Le Bon Marché.

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