

PRESS RELEASE

BRISTON WATCHES

CLUBMASTER SAFARI MAY 2014



Photo: Ing. Maresca, D. V. Maresca & V. Maresca

BRISTON®

Clubmaster SAFARI



BRISTON 

Along with the first **BRISTON** iconic models in « Tortoise shell » acetate, the Brand has chosen to propose a new Tortoise more intensive, more contrasted to create a unique new model: the **CLUBMASTER SAFARI**.

This new lifestyle watch line blending an « off-road & chic character » will seduce both urban looking for dreams and evasion as well as globetrotters.

Indeed, this new « panther » acetate of cellulose case with a matt finish will definitely give this special Smart Adventurer look. Each watch is unique thanks to its different pattern. The black matt PVD treatment on the stainless steel parts of the case, the bezel or the pushers strengthens the character of the watch.

During your « Out of Africa » stylish Safari or during your daily expedition into the urban jungle, this **CLUBMASTER** will be always ready for any escape!

The exclusive Khaki/Sand NATO straps developed by **BRISTON** in two sizes, highly resistant and interchangeable come to reinforce the **SAFARI** spirit.

Launched this summer, this « crocodile Dandy » watch will be presented either in a Chronograph Date version (275€) or with an Hour-Minutes-Seconds Date movement (175€) which looks very Dandy!



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TECHNICAL SPECIFICATIONS

CHRONOGRAPH & DATE

Case

- Size: 40 x 40 mm
- Dial opening: 31 mm
- Thickness: 11,70 mm
- Italian Tortoise shell acetate handmade matt finish
- Lugs/Pushers/ Bezel/Crown/Screw-down back: Sandblasted brushed 316L stainless steel with matt black PVD treatment
- Crown with embossed BRISTON blazon & black rubber rings (pushers)
- Domed mineral crystal - 2.3 mm thickness
- Water resistance to: 100m/10 ATM

Movement

- Quartz Citizen caliber: Miyota OS21
- Functions: Chronograph 2 counters
 - 60 minutes counter positioned at 9 o'clock
 - 24 Hours / AM-PM counter positioned at 3 o'clock
 - Date window positioned at 6 o'clock

Dial

- Upper plate: matt black
- Under plate: sand-toned
- Stamped hour markers & Arabic numerals

Hands

- Matt black-plated "baton" Hour & Minutes hands & with sand-toned Superluminova® inserts
- Sand toned-coated central & counters hands

Strap

- Interchangeable khaki genuine stitched NATO nylon strap: water resistant & washable
- Length: 280 mm / Width: 20 mm



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TECHNICAL SPECIFICATIONS

HOUR, MINUTES, SECONDS & DATE

Case

- Size: 40 x 40 mm
- Opening dial: 31 mm
- Thickness: 11,70 mm
- Italian tortoise shell Acetate: handmade matt finish
- Lugs/ Bezel/ Crown/ screw-down Back: sandblasted brushed 316L stainless steel with matt black PVD treatment
- Crown with embossed BRISTON blazon & black rubber rings
- Domed mineral crystal - 2.3 mm thickness
- Water resistance to: 100m/10 ATM

Movement

- Quartz Citizen caliber: Miyota 2315
- Functions: Hours Minutes Seconds & Date
- Date window positioned at 3 o'clock

Dial

- Upper plate: matt black
- Under plate: sand toned
- Stamped hour markers & Arabic numerals

Hands

- Matt black-plated "baton" Hour & Minutes hands & with sand toned Superluminova® inserts
- Sand toned-coated central hand

Strap

- Interchangeable khaki stitched NATO nylon strap: water resistant & washable - length: 245mm / width: 20 mm
- Special NATO strap with moveable loop
- Exclusive BRISTON logo on 1st loop
- Sandblasted brushed 316L stainless steel with black PVD treatment pin buckle & Loops



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OTHER VISUALS AVAILABLE IN HIGH DEFINITION



Universe picture



Flat layer pictures

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Discover the other CLUBMASTER versions in black PVD.



Chronograph & Date: 275 €



Hour, Minutes, Second: 175 €

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ABOUT...

The new watch brand **BRISTON** and his collection of watches **CLUBMASTER** in cellulose acetate carried off a resounding success in 2013. With about an hundred points-of-sale worldwide, half in France, Brice JAUNET, its founder, has been able to differentiate himself by proposing a chic yet accessible timepiece equipped with noble materials and a "cambered square" design recognizable at a glance.

Indeed, **BRISTON** is one of the first watch brands to deviate acetate from its original use in order to give to the brand a "Sport Chic" as well as offset tone. This material is particularly valued for high-quality eyewear.

The brand creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with innovative raw material & colors.

The “cambered square” shape of its cases rooted from the Roaring Twenties gives to the watch a very singular yet watchmaking personality in a standardized segment of market dominated by round timepieces.

For its collections, **BRISTON** worked in partnership with Mazzucchelli, the best worldwide supplier for the cellulose acetate: a raw material which is noble, natural, biodegradable, and hypoallergenic made by 70 % of cotton fibers. It is the material used in the high end spectacles & eyewear industry.

Worked in a very traditional way according to particular specifications and a painstaking process, the acetate allows a lot of creativity while providing a unique finish, and a soft touch with a high resistance over time. The unique shape of the **CLUBMASTER** especially enhances the nobility of the material.

Finally the robust and water-resistant NATO straps, developed by the British Ministry of Defence in the 60s for the Royal Navy and dear to Mr. Bond, come to reinforce the vintage spirit and affirm a look resolutely "Sport Chic".

“**BRISTON** is the best balance between a luxury timepiece and a chic but unconventional accessory.”

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