

PRESS RELEASE

BRISTON WATCHES

CLUBMASTER NAVY BLUE MAY 2014



BRISTON®

Within a timeless & classic spirit like the first models presented in Black & White acetate cases, **BRISTON** launch a summer « sport chic » collection in **BLUE**: the **CLUBMASTER NAVY BLUE**.

Inspired by the navy blue ship hulls & by the Navy uniforms, **BRISTON** - chose a unique Navy Blue acetate very deep & warm pleasing to both Men & Women styles.

Extremely readable, this watch will make it enjoyable all the moments of your life whether at a regatta, golf or cricket tournament or just everyday wearing with a "Jeans & blazers".

The Navy Blue NATO straps developed by **BRISTON** in two sizes, ultra robust, water resistant and interchangeable naturally come to strengthen this **NAVY BLUE** spirit.

BRISTON also created striped straps that enrich the "So Preppy look" of this watches which look very much classic as well as chic.

Launched this summer, you are free to accessorize according to your own desires!



BRISTON 

Clubmaster NAVY BLUE

CHRONOGRAPH & DATE

Case

- Size: 40 x 40 mm
- Opening dial: 31 mm
- Thickness: 11.70 mm
- Italian Navy blue Acetate: handmade polished finish
- Lugs / Pushers / Bezel / Crown / screw-down Back: polished 316L stainless steel
- Crown with embossed BRISTON blazon & black rubber rings (pushers)
- Domed mineral crystal - 2.3 mm thickness
- Water resistance to: 100m/10 ATM

Movement

- Quartz Citizen caliber: Miyota OS21
- Functions: Chronograph 2 counters
 - 60 minutes counter positioned at 9 o'clock
 - 24 Hours / AM-PM counter positioned at 3 o'clock
 - Date window positioned at 6 o'clock

Dial

- Upper plate: silver white
- Under plate: black
- Stamped hour markers & Arabic numerals

Hands

- Rhodium "baton" Hour & Minutes hands & with white Superluminova® inserts
- Black-coated central & counters hands

Strap

- Interchangeable Navy blue genuine stitched NATO nylon strap: water resistant & washable - length: 280mm / width: 20 mm
- Exclusive BRISTON logo on 1st loop
- Polished 316L stainless steel pin buckle & Loops



BRISTON 

Clubmaster NAVY BLUE

HOUR, MINUTES, SECONDS & DATE

Case

- Size: 40 x 40 mm
- Opening dial: 31 mm
- Thickness: 11,70 mm
- Italian Navy blue Acetate: handmade polished finish
- Lugs/ Bezel/ Crown/ screw-down Back: polished 316L stainless steel
- Crown with embossed BRISTON blazon & black rubber rings
- Domed mineral crystal - 2.3 mm thickness
- Water resistance to: 100m/10 ATM

Movement

- Quartz Citizen caliber: Miyota 2315
- Functions: Hours Minutes Seconds & Date
- Date window positioned at 3 o'clock

Dial

- Upper plate: silver white
- Under plate: black
- Stamped hour markers & Arabic numerals

Hands

- Rhodium "baton" Hour & Minutes hands & with white Superluminova® inserts
- Black-coated central hand

Strap

- Interchangeable Navy blue stitched NATO nylon strap: water resistant & washable - length: 245mm / width: 20 mm
- Special NATO strap with moveable loop
- Exclusive BRISTON logo on 1st loop
- Polished 316L stainless steel pin buckle & Loops



BRISTON 

Some picture with striped straps



BRISTON 

ABOUT...

The new watch brand **BRISTON** and his collection of watches **CLUBMASTER** in cellulose acetate carried off a resounding success in 2013. With about an hundred points-of-sale worldwide, half in France, Brice JAUNET, its founder, has been able to differentiate himself by proposing a chic yet accessible timepiece equipped with noble materials and a "cambered square" design recognizable at a glance.

Indeed, **BRISTON** is one of the first watch brands to deviate acetate from its original use in order to give to the brand a "Sport Chic" as well as offset tone. This material is particularly valued for high-quality eyewear.

The brand creates its own particular style with a strong classical watchmaker **DNA** but bringing this smart & casual touch with innovative raw material & colors.

The "cambered square" shape of its cases rooted from the Roaring Twenties gives to the watch a very singular yet watchmaking personality in a standardized segment of market dominated by round timepieces.

For its collections, **BRISTON** worked in partnership with Mazzucchelli, the best worldwide supplier for the cellulose acetate: a raw material which is noble, natural, biodegradable, and hypoallergenic made by 70 % of cotton fibers. It is the material used in the high end spectacles & eyewear industry.

Worked in a very traditional way according to particular specifications and a painstaking process, the acetate allows a lot of creativity while providing a unique finish, and a soft touch with a high resistance over time. The unique shape of the **CLUBMASTER** especially enhances the nobility of the material.

Finally the robust and water-resistant NATO straps, developed by the British Ministry of Defence in the 60s for the Royal Navy and dear to Mr. Bond, come to reinforce the vintage spirit and affirm a look resolutely "Sport Chic".

"BRISTON is the best balance between a luxury timepiece and a chic but unconventional accessory."

BRISTON 