

A man in a dark blue suit with his arms crossed. He is wearing a gold watch with a white dial and a gold leather strap. The background is blurred, suggesting an outdoor setting.

BRAND PRESENTATION BRISTON WATCHES

THE FRENCH WATCH BRAND
PREMIUM SPORT CHIC

BRISTON 

BRISTON

Premium Sport Chic Watches

THE ORIGIN AND THE FOUNDER :

Because sometimes you must dare to follow your dreams, **Brice Jaunet** launches his own new brand after 15 years in the watch industry. Over those years, he worked for two of the biggest watch groups (Richemont & LVMH).

Entrepreneurial spirit passed down his grandfather, Jacques Jaunet, co-founder of the sportswear brand "NewMan" in 1967.

Resulting from his thoughts, his researches & desire to **create a beautiful, true & authentic timepiece** but also **accessible**.

From his studies specially in Oxford, from his travels around the world & from his passion to the Sport, a «Sport Chic» spirit will naturally come about the Brand.

The BRISTON spirit was born.



BRISTON

Premium Sport Chic Watches

THE BRISTON SPIRIT:

The British « Sport Chic » and its famous « Smart & Casual » dress code defines the inspiration & spirit of the BRISTON new brand.

From this spirit, **BRISTON** creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with innovative raw material & colors.

BRISTON is the best balance between a luxury timepiece and a chic but unconventional accessory & is clearly positioned as a lifestyle “Premium Sport Chic” brand on the upper level of the entry watch market priced between 150€ and 530€ (except for GMT at 1250€)

Clubmaster: fusion of the shape & the raw material

The Clubmaster model is born with a **vintage and neo-classic** spirit.

The daring **cambered square** shape of the watch (cushion) inspired by the roaring twenties breaks the code of this standardized & rounded entry price market which gives it a unique and very particular true watchmaker style.

For the first collections, **BRISTON** worked in partnership with **Mazzucchelli**, the best worldwide supplier for the **cellulose acetate**.

The strong & waterproof **NATO nylon strap** comes reinforcing not only the fancy aspect of the watch but also its vintage, casual & its “effortless chic” touch.

BRISTON proposes more than 25 plain and stripped colored **NATO straps**, they are interchangeable and available in 2 sizes: the G10 NATO for the Purists and an exclusive NATO designed by **BRISTON** with a moveable loop and a smaller length.



THE CELLULOSE ACETATE

Acetate or cellulose acetate is a natural polymer that was discovered in 1865 and developed by the Swiss brothers Camille & Henri Dreyfus in the early 20th century.

This "plastic" material comprises **70% plant and cotton fiber**. It is a **natural material**, both biodegradable and **hypoallergenic**. This material is particularly valued for **high-quality eyewear**.

PROCESS: The blocks of acetate are worked **crafted** in a time-honored fashion, dedicated process. They are mixed, dried and cut into rectangular slabs. Then they are heated, soldered, cut and filed into shape. Finally they are gently polished over 4 days.

BRISTON collaborates with the worldwide leader for acetate in Italy, **Mazzucchelli**, to make its own acetates and colors.

MAIN ADVANTAGES :

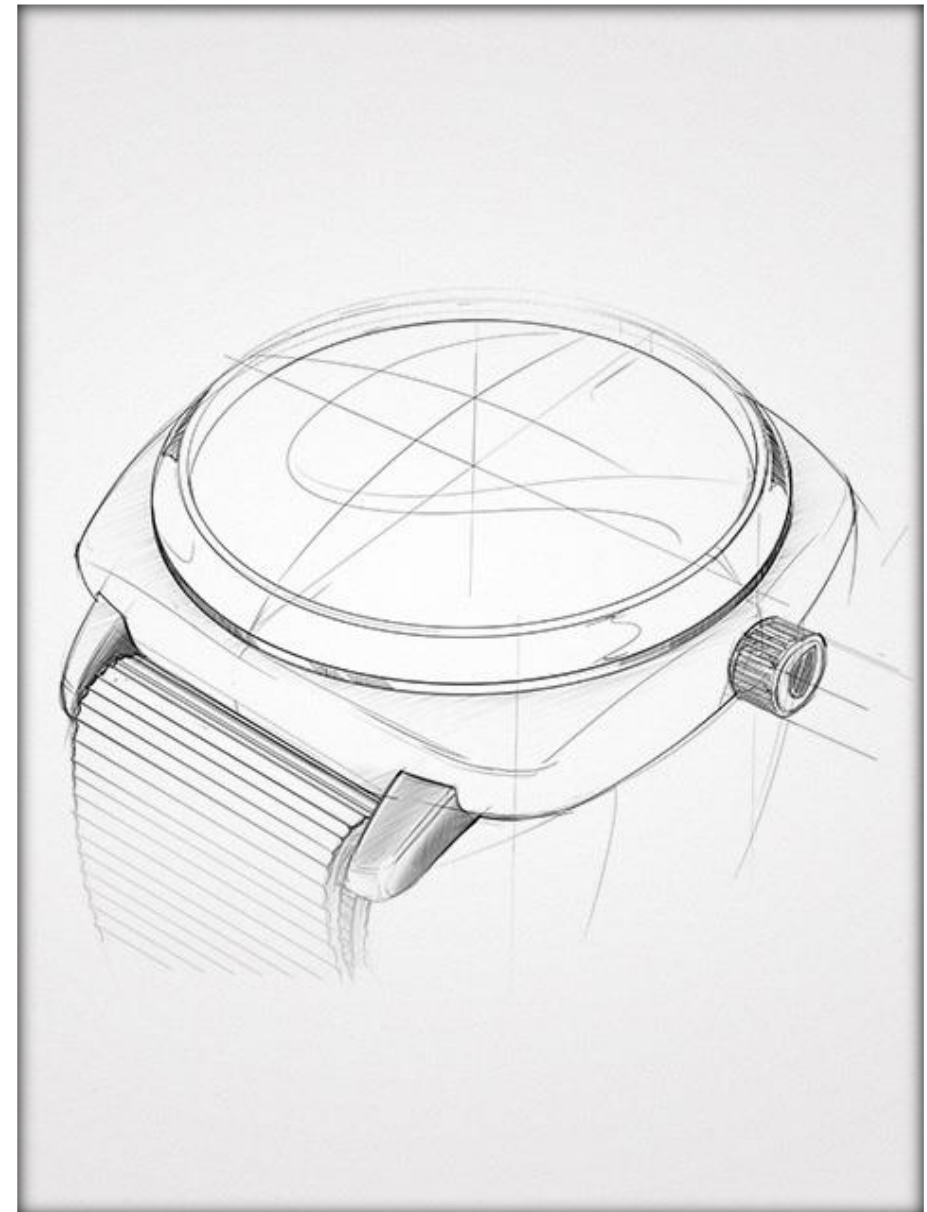
- Innovative material which allows a plenty of scope for creativity
- a peerless rendering that is sensual to the touch and highly resistant over time.
- Singular aspect of each "tortoise shell" acetate case - unique



THE « CAMBERED SQUARE » SHAPE

WHY SUCH A SHAPE?

- for the visibility & splendor of the material
- for breaking the standardized entry watch market & for a true differentiation
- for neo-classic & real timepiece aspect of the watch
- a mono-shape which could be classic, sporting or/& vintage in terms of product development
- for personal taste & inspirations.



THE ORIGIN OF NATO STRAP

With the current mood for vintage and sporting chic, what could be more natural than for BRISTON to bring back the NATO watch strap.

HISTORY OF NATO STRAP :

- French word "natte" meaning "matting"
- In 1964 - Sean Connery as James Bond in "Goldfinger"
- NATO (North Atlantic Treaty Organization)



THE NATO STRAP

MAIN ADVANTAGES :

- highly resistant both on land and underwater,
- Interchangeable - One of the latest trends, NATO is used as an accessory that can be easily changed depending on your mood.
- timeless, very resistant, hypoallergenic, extremely comfortable and easy to wash.
- For sporty and military types, today it is also seen as chic and dandy.

BRISTON's NATO straps are exclusive, and perfectly harmonized with the acetate colors and are available in three sizes:

- the G10 (280mm of length & 20mm of width) = All Clubmaster Chronograph & Date
- A special size (245mm of length & 20mm of width) with a removable buckle = Clubmaster HMS Date & all Clubmaster VINTAGE on NATO straps
- A smaller size (230mm of length & 18mm of width) with a removable buckle = Clubmaster CHIC



DNA & BRAND PLATFORM

BRISTON : what is it ?

BRISTON design & produce sport chic & casual watches.

The Mission ?

To offer a « Premium Sport Chic » watch within the entry price market.

The Positioning ? How ?

BRISTON review the traditional classic cambered square watches adding a color touch & bringing new material for the watch industry (specifically the Cellulose Acetate at the beginning).

The Vision ?

To break the code of the traditional segmentation of the watch market.

The ability to bring this Vision ?

A truly "timepiece" DNA & a strong innovative spirit

Targeted People ?

1. Men & Women: 30-55 years old (60% men)
2. 65% of sales are represented by men
3. Connoisseurs of fine watches

The Customer Benefit ?

A true watch reviewed with style & innovation.

The Brand Promise ?

BRISTON is the best balance between a luxury "timepiece" & a chic & unconventional accessory.

The Brand Values:

Innovation / Quality / Authenticity / simplicity / Singularity / friendship / liberty / vitality & sport-chic



DNA & DIFFERENCIATION

BRISTON is a French Lifestyle
« Premium Sport Chic » Brand on the
entry price watch market.

Lifestyle Vision

Accessible & Trendy Time
Accessories
Sophisticated but chic & sober
British Sporting Spirit
Friendly atmosphere & « escape »
Preppy touch

True Watch Touch

Watch Vision
Real Watch Design & details
Shape & Quality

Casual Elegance

Effortless Chic
Neo Classic Chic
Sport Chic – Sport Couture
Attention to details & esthetic

Neo Vintage/Classic

Neo Classical twisted watch vision
Mix of raw material Innovation
Strong Twist

THE MODELS & COLLECTION

Quartz Collections

Classic



Sport



Chic



Lady



Styles <ul style="list-style-type: none"> - Chronographe Date - HMS Date (3 Aig.) 	Style <ul style="list-style-type: none"> - Chronograph Date - HMS Day-Date 	Style <ul style="list-style-type: none"> - HMS Date (3 hands) 	Styles <ul style="list-style-type: none"> - HM (2 Hands)
Technical specificities Quartz movements <ul style="list-style-type: none"> - Miyota OS21 - Miyota 2315 	Technical specificities Mouvements à Quartz <ul style="list-style-type: none"> - Miyota OS21 	Technical specificities Quartz movement <ul style="list-style-type: none"> - Miyota 2035 	Technical specificities Quartz movement <ul style="list-style-type: none"> - Miyota GL20
Case materials <ul style="list-style-type: none"> - Cellulose acetate 	Case materials <ul style="list-style-type: none"> - Cellulose acetate 	Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel 	Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel
Case size 40mm	Case size 42mm	Case size 36mm	Case size 24mm
Customer target <ul style="list-style-type: none"> - Unisex size, Men & Women 	Customer target <ul style="list-style-type: none"> - Men's size 	Customer target <ul style="list-style-type: none"> - Ladies mostly, But also men who want small diameter (70's look) 	Customer target <ul style="list-style-type: none"> - Ladies

THE MODELS & COLLECTION

Automatic Collections

Iconic



Diver & Diver Pro



NEW 2020

Traveler GMT & Worldtime



NEW 2020

Streamliner



NEW 2020

Style <ul style="list-style-type: none"> - HMS Date (Automatic) - HMS Open 	Style <ul style="list-style-type: none"> - HMS Date (Automatic) 	Style <ul style="list-style-type: none"> - HMS Date with GMT (Automatic Swiss) 	Style <ul style="list-style-type: none"> - HMS Date Skeleton (Automatic)
Technical specificities Automatic movement <ul style="list-style-type: none"> - Seiko NH35 - Seiko NH38 	Technical specificities Automatic movement <ul style="list-style-type: none"> - Seiko NH35 	Technical specificities Automatic movement SW330-1 Suisse SELLITA	Technical specificities Automatic movement <ul style="list-style-type: none"> - Miyota 8N40
Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel 	Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel 	Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel 	Case materials <ul style="list-style-type: none"> - Cellulose acetate - Full steel
Case size 40mm	Case size 42mm (Diver) 44mm (Diver Pro)	Case size 42mm	Case size 42mm
Customer target <ul style="list-style-type: none"> - Unisex size, Men & Women 	Customer target <ul style="list-style-type: none"> - Men's size 	Customer target <ul style="list-style-type: none"> - Men's size - Purists & collectors 	Customer target <ul style="list-style-type: none"> - Men's size

CLUBMASTER CLASSIC ACETATE



Clubmaster *Classic*



Chronograph Date

Case

Size: 40 x 40 mm

Opening Dial: 31 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Pushers / Bezel / Crown / screw-down Back: polished 316L stainless steel

Crown with embossed BRISTON blazon & black rubber rings (pushers)

Domed mineral crystal - 2.3 mm thickness

Water resistance to: 100m/10 ATM

Movement

Quartz Citizen caliber: Miyota OS21

Functions: Chronograph 2 counters

60 minutes counter positioned at 9 o'clock

24 Hours / AM-PM counter positioned at 3 o'clock

Date window positioned at 6 o'clock

Dial

Upper plate

Under plate

Stamped hourmarkers & Arabic numerals

Hands

Rhodium-plated "baton" Hour & Minutes hands & with white Superluminova® inserts

Black-coated central & counters hands

Strap

Interchangeable genuine stitched NATO nylon strap: water resistant & washable – length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER CLASSIC

ICONS Acetate Steel

270€



13140..SA.T.1.NK 16140.SA.T.2.NGA 15140.SA.T.8.NBDX 15140.SA.T.9.NNB 15140.SA.T.10.NBG 15140.SA.T.11.NG

NEW COLLECTION
JANUARY 2020



19140.SA.T.25.NIB 19140.SA.T.26.NOL 19140.SA.T.27.NE 19140.SA.T.28.NBER 19140.SA.T.29.NGW 19140.SA.T.30.NT 19140.SA.T.31.NBD 19140.SA.T.32.NC 19140.SA.T.33.NMB

Recommended public price

BRISTON

CLUBMASTER CLASSIC

ICONS Rose Gold PVD

290€



14140..PRA.T.1.NB 17140.PRA.T.2.NB 14140.PRA.T.6.NB 15140.PRA.T.8.NBDX 15140.PRA.T.11.NG

NEW COLLECTION
JANUARY 2020



19140.PRA.T.25.NIB

19140.PRA.T.26.NOL

19140.PRA.T.27.NE

19140.PRA.T.28.NBER

19140.PRA.T.29.NGW

19140.PRA.T.30.NT

19140.PRA.T.31.NBD

19140.PRA.T. 32.NC

19140.PRA.T.33.NMB

Recommended public price

BRISTON

CLUBMASTER CLASSIC

ICONS Yellow Gold PVD

290€



17140.PYA.T.2.NB 17140.PYA.T.7.NB 17140.PYA.T.9.NNB 15140.PYA.T.10.NBG

NEW COLLECTION
JANUARY 2020



19140.PYA.T.25.NIB

19140.PYA.T.26.NOL

19140.PYA.T.27.NE

19140.PYA.T.28.NBER

19140.PYA.T.29.NGW

19140.PYA.T.30.NT

19140.PYA.T.31.NBD

19140.PYA.T. 32.NC

19140.PYA.T.33.NMB

Recommended public price

BRISTON

CLUBMASTER CLASSIC

TRENDSETTERS Acetate & Black PVD

290€



13140.PBAM.B.4.NB

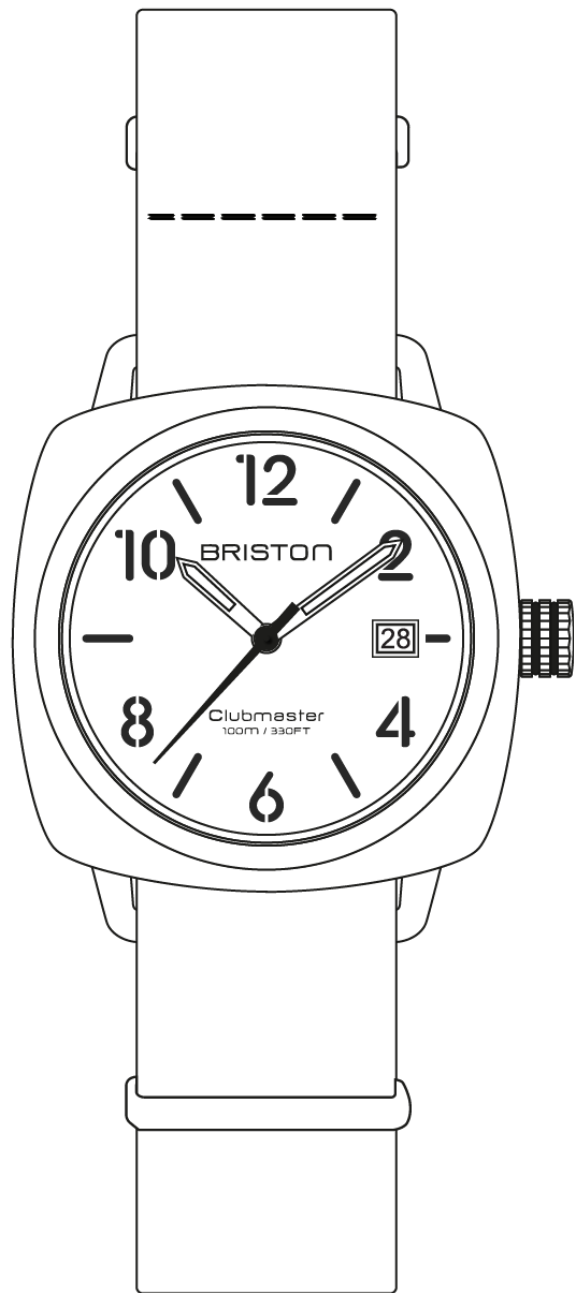
14140.PBAM.TS.5.NK

15140.PBAM.GT.3.NG

Recommended public price

BRISTON 

Clubmaster *Classic*



HMS Date

Case

Size: 40 x 40 mm

Opening Dial: 31 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs/ Bezel/ Crown/ screw-down Back: polished 316L stainless steel

Crown with embossed BRISTON blazon & black rubber rings

Domed mineral crystal - 2.3 mm thickness

Water resistance to: 100m/10 ATM

Movement

Quartz Citizen caliber: Miyota 2315

Functions: Hours Minutes Seconds & Date

Date window positioned at 3 o'clock

Dial

Upper plate

Under plate

Stamped hourmarkers & Arabic numerals

Hands

Rhodium-plated "baton" Hour & Minutes hands & with white Superluminova® inserts

White-coated central hand

Strap

Interchangeable stitched NATO nylon strap: water resistant & washable – length: 245mm / width: 20 mm

Special NATO strap with moveable loop

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER CLASSIC

ICONS

170€ Acetate Steel



13240..SA.T.1.NK 16240.SA.T.2.NGA 15240.SA.T.8.NBDX 15240.SA.T.9.NNB 15240.SA.T.10.NBG 15240.SA.T.11.NG

190€ Acetate & Rose Gold pvd



13240..PRA.T.1.NB 17240.PRA.T.2.NB 15240.PRA.T.8.NBDX 15240.PRA.T.11.NG 14240.PRA.T.6.NB

Acetate & Yellow Gold pvd



17240.PYA.T.2.NB 14240.PYA.T.7.NB 15240.PYA.T.9.NNB 15240.PYA.T.10.NBG

Recommended public price

BRISTON 

CLUBMASTER CLASSIC

TRENDSETTERS *Acetate & Black PVD*

190€



14240.PBAM.B.4.NB



14240.PBAM.TS.5.NK

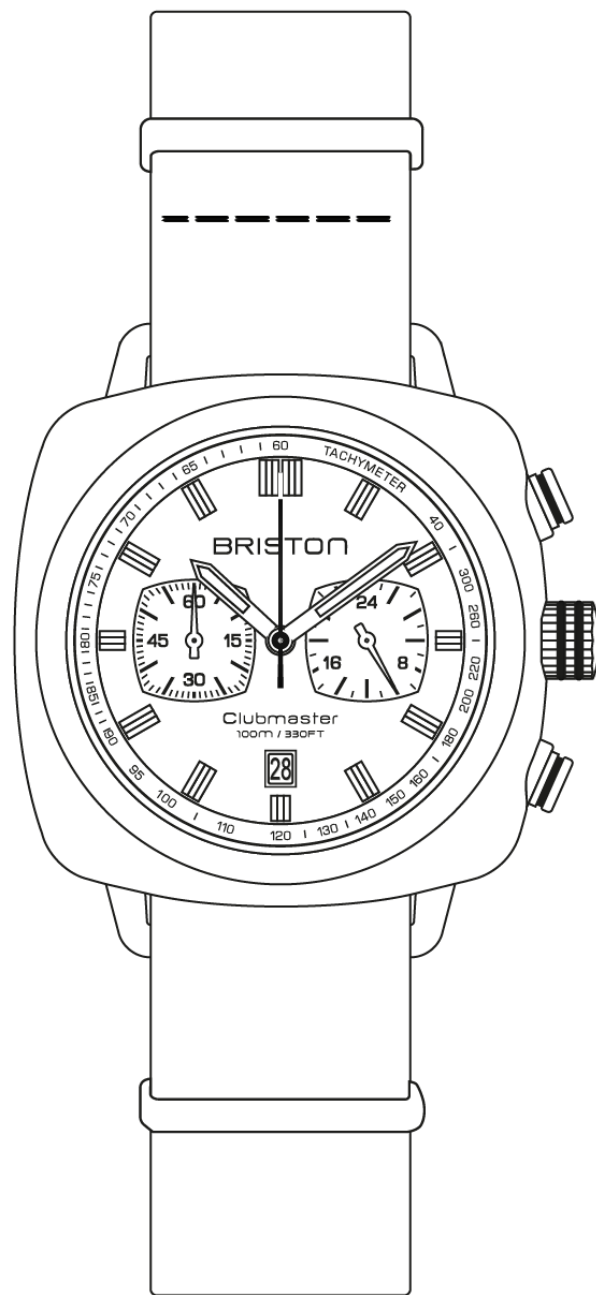


15240.PBAM.GT.3.NG

CLUBMASTER SPORT



Clubmaster^{SPORT}



Chronograph Date

Case

Size: 42 x 42 mm

Opening Dial: 32,5 mm

Thickness: 11,90 mm

Italian Tortoise shell Acetate: handmade polished finish

Lugs / Pushers / Bezel / Crown / screw-down Back: polished 316L stainless steel

Crown with embossed BRISTON blazon & black rubber rings (pushers)

Domed mineral crystal - 2.3 mm thickness

Water resistance to: 100m/10 ATM

Movement

Quartz Citizen caliber: Miyota OS21

Functions: Chronograph 2 counters with a tachymeter scale

60 minutes counter positioned at 9 o'clock

24 Hours / AM-PM counter positioned at 3 o'clock

Date window positioned at 6 o'clock

Dial

Upper plate: Silver white

Under plate: Black

Indexes in polished stainless steel

Black cambered-square chronograph counters

Hands

Rhodium-plated "baton" Hour & Minutes hands & with white Superluminova® inserts

White-coated counters hands

Black central hand with a red tip

Strap

Genuine stitched NATO nylon strap: water resistant & washable – length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER SPORT

TIMELESS Acetate Steel

290€



17142.SA.BS.1.NB



17142.SA.BS.2.NB

ICONS Acetate Steel

290€



17142.SA.TS.1.NK



17142.SA.TS.2.NGA



17142.SA.TS.9.NNB



17142.SA.TS.10.NBG



17142.SA.TS.11.NG

TRENDSETTERS Acetate & Black PVD

310€



18142.PBAM.BS.4.NB



18142.PBAM.TSS.5.NK



18142.PBAM.GTS.3.NG



18142.PKAM.TJS.19.NJ

BRISTON

Recommended public price

CLUBMASTER CHIC





HMS
17536.SA.T.1.NB

Case

Size: 36 x 36 mm

Opening Dial: 28,5 mm

Thickness: 9,20 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs/ Bezel/ Crown/ screw-down Back: polished 316L stainless steel

Crown with engraved BRISTON blazon

Domed mineral crystal - 2.1 mm thickness

Water resistance to: 100m/10 ATM

Movement

Quartz Citizen caliber: Miyota 2035

Functions: Hours Minutes & central second

Dial

Outer part: black semi-glossy with stamped hour markers & Arabic numerals

Center part: black semi-glossy

Under plate: white silvered

Hands

Rhodium-plated "baton" Hour & Minutes hands & with white Superluminova® inserts

White-coated central hand

Strap

Interchangeable stitched NATO nylon strap: water resistant & washable – length: 230mm / width: 18 mm

Special NATO strap with moveable loop

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER CHIC

ICONS

150€ Acetate Steel



17536.SA.T.1.NB

17536.SA.T.2.NT

170€ Acetate and Gold PVD



17536.PRA.T.1.NB

17536.PRA.T.2.NT

18536.PRA.T.6.NB

18536.PYA.TG.2.NGA

Steel Polished Steel

160€



17536.S.L.1.NB

17536.S.L.2.NT

Steel Rose Gold PVD

190€



17536.SPRG.L.1.NB

17536.SPRG.L.2.NT

CLUBMASTER *LADY*



Clubmaster^{Lady}



HM Quartz

Case

Size: 24 x 24 mm

Opening Dial: 18,5 mm

Thickness: 7,30 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs/ Bezel/ Crown/ screw-down Back: polished 316L stainless steel

Crown set with a black onyx cabochon

Domed mineral crystal - 1.8 mm thickness

Water resistance to: 50m/5 ATM

Movement

Quartz Citizen caliber: Miyota GL20

Power reserve of 5 years

Functions: Hours Minutes

Dial

black semi-glossy

Hands

Rhodium-plated "sword" shaped Hour & Minutes hands

Strap

Interchangeable black stitched NATO nylon strap: water resistant & washable – length: 390mm / width: 12 mm

Special double turns NATO strap with moveable loop

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER LADY

ICONS Acetate Steel



150€



19924.SA.T.1.NB



19924.SA.T.2.NT

ICONS Acetate Rose Gold PVD

170€



19924.PRA.T.1.NB



19924.PRA.T.2.NT

Steel Polished Steel



160€



19924.S.M.1.NB



19924.S.M.2.NT

Steel Rose Gold PVD

190€



19924.SPRG.M.1.NB



19924.SPRG.M.2.NT

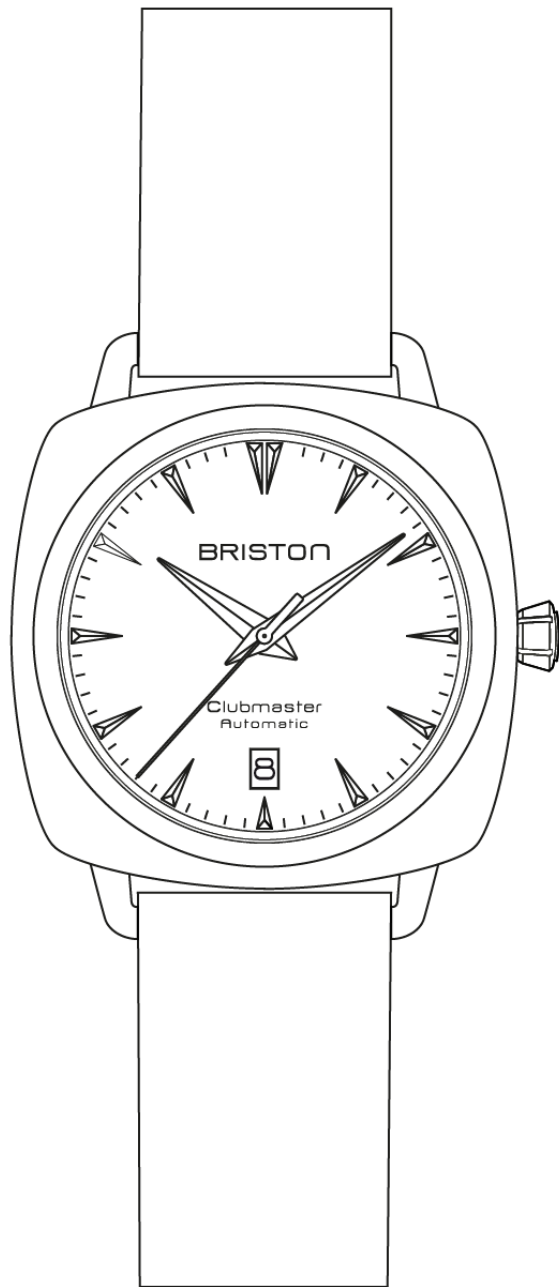
BRISTON

Recommended public price

CLUBMASTER ICONIC



Clubmaster[®]ICONIC



HMS Date Automatic

CASE

Size: 40 x 40 mm

Dial opening: 32,15 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crown / case-back: polished 316L stainless steel

Polished stainless steel crown in trapezium shape engraved with BRISTON blazon

Ultra-resistant sapphire glass - 2mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

MOVEMENT

Automatic movement NH35A manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Rotor with "Côte de Genève" decoration

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar

DIAL

Black semi-glossy

Polished stainless steel applied indexes in arrow shape

Double applied indexes at 12 o'clock & white small lines (minutes indication)

HANDS

Polished rhodium-plated Dauphine style Hour & Minutes hands

Polished rhodium-plated central seconds hand

Date window positioned at 6 o'clock

STRAP

Exclusive VINTAGE Chocolate Calfskin Leather strap: genuine leather with chocolate stitching

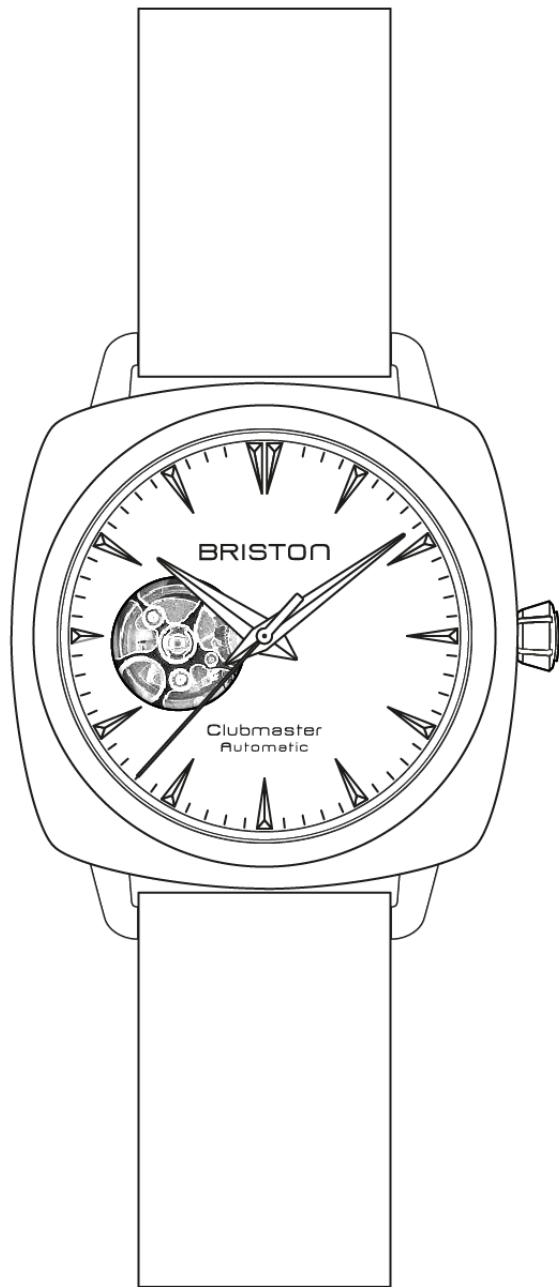
Traditional & interchangeable 2-part strap with pin system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the steel pin buckle

Clubmaster[®]ICONIC



HMS Date Open Automatic

CASE

Size: 40 x 40 mm

Dial opening: 32,15 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crown / case-back: polished 316L stainless steel

Polished stainless steel crown in trapezium shape engraved with BRISTON blazon

Ultra-resistant sapphire glass - 2mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

MOVEMENT

Automatic movement NH38A manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Rotor with "Côte de Genève" decoration

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Functions: Hours, minutes, central seconds, opening on balance wheel at 9 o'clock

DIAL

White silvered

Polished stainless steel applied indexes in arrow shape

Double applied indexes at 12 o'clock & white small lines (minutes indication)

Opening with diamond-cut bevel at 9 o'clock

HANDS

Polished rhodium-plated Dauphine style Hour & Minutes hands

Blue steel central seconds hand

STRAP

Exclusive VINTAGE Brown Calfskin Leather strap: genuine leather with brown stitching

Traditional & interchangeable 2-part strap with pins system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the steel pin buckle

CLUBMASTER ICONIC

ICONS

Acetate & Steel



ICONS

Acetate & Rose gold PVD



400€



18640.SA.TI.2.LVBR



18640.SA.TI.1.LVC

420€



19640.PRA.TI.2.LVC



19640.PRA.TI.1.LVCH

450€



19740.PRA.TI.2.LVC



19740.PRA.TI.1.LVCH

430€



18740.SA.TI.2.LVBR



18740.SA.TI.1.LVC

390€



19740.SA.TI.8.NBDX



19740.SA.TI.10.NBG



19740.SA.TI.9.NNB



19740.SA.TI.11.NG

Steel

Polished Steel



410€



18640.PS.I.2.LVT



18640.PS.I.1.LVCH

370€



19640.PS.I.8.NBDX



19640.PS.I.10.NBG



19640.PS.I.9.NNB



19640.PS.I.11.NG

440€



18740.PS.I.2.LVT



18740.PS.I.1.LVCH

BRISTON

Recommended public price

CLUBMASTER DIVER



Clubmaster DIVER



Automatic HMS Date

CASE

Size: 42 x 42 mm

Dial opening: 32,5 mm

Thickness: 14,65 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant domed K1 glass - 2.8 mm thickness

Water resistance to: 200m/20ATM

MOVEMENT

Automatic movement NH35 manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, indication of immersion time on inner ring

DIAL

Central part: Navy blue with matt finish

Indexes in polished stainless steel with professional C1 white Superluminova® inserts & white lines (minutes indication)

Bi-directional inner rotating ring: navy blue with triangle / markers & figures full of professional C1 white Superluminova® & red dots & line

Date window positioned at 3 o'clock

HANDS

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central hand with arrow tip

STRAP

Interchangeable genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

CLUBMASTER DIVER

ICONS Acetate & Steel

480€



17642.SA.TD.1.NB 17642.SA.TD.15.NNB

DIVER YACHTING

490€



18642.SA.TD.9W.NNB 18642.SA.TD.10W.NBG

Steel Brushed Steel

500€



17642.S.D.1.RB 17642.S.D.15.RNB

Steel Polished Steel

520€



17642.PS.D.1.NB 17642.PS.D.15.NNB

DIVER YACHTING

530€



18642.PS.D.9W.NNB 18642.PS.D.10W.NBG

Clubmaster *DIVER PRO*



Automatic HMS Date

NEW COLLECTION
JUNE 2020

CASE

Size: 44 x 44 mm

Dial opening: 33 mm

Thickness: 13,75 mm

Italian black acetate: handmade matt finish or full 316L stainless steel with vertical brushed finish

Lugs / Bezel / Crown / screw-down case-back: black matt PVD or 316L stainless steel

Black matt PVD or brushed steel unidirectional rotating external bezel with 60 minutes graduation and black matt ceramic insert

Lines and figure 20 painted in yellow or orange for steel models

Black matt PVD or brushed steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 3,30mm thickness

Water resistance: 300m/30 ATM

MOVEMENT

Automatic movement NH35A manufactured by TMI-Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, black date at 4 o'clock, indication of immersion time on unidirectional black matt ceramic bezel

DIAL

Black matt dial with round and bars indexes full of natural Superluminova® inserts

Black matt inner with 60 seconds indication – figures in natural Superluminova®

Black matt or brushed steel triangle at 12 o'clock with natural Superluminova® insert

Black date window positioned at 4 o'clock

HANDS

Black matt or brushed steel "arrow-shaped" hour hand with natural Superluminova® insert

Yellow or orange matt "arrow-shaped" minute hand with natural Superluminova® insert

Black matt or white matt coated central seconds hand with a square full of natural Superluminova® and yellow or orange tip

STRAP

Interchangeable black with yellow or orange central stripe genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo engraved on 1st loop & black matt pin buckle & loops

BRISTON exclusive black silicone strap: interchangeable, water resistant

Length: 240 mm / width: 20 mm

BRISTON logo engraved on brushed steel pin buckle

BRISTON 

CLUBMASTER DIVER PRO

NEW COLLECTION
JUNE 2020

TRENDSETTERS Acetate and black pvd

650€



20644.PBAM.B.34.NBY



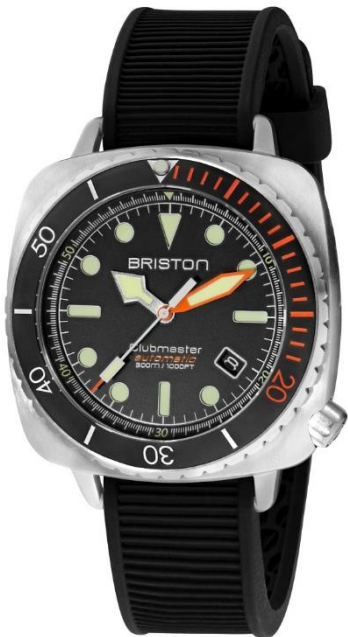
20644.PBAM.B.35.NBO

Steel Brushed steel

650€



20644.S.DP.34.RB



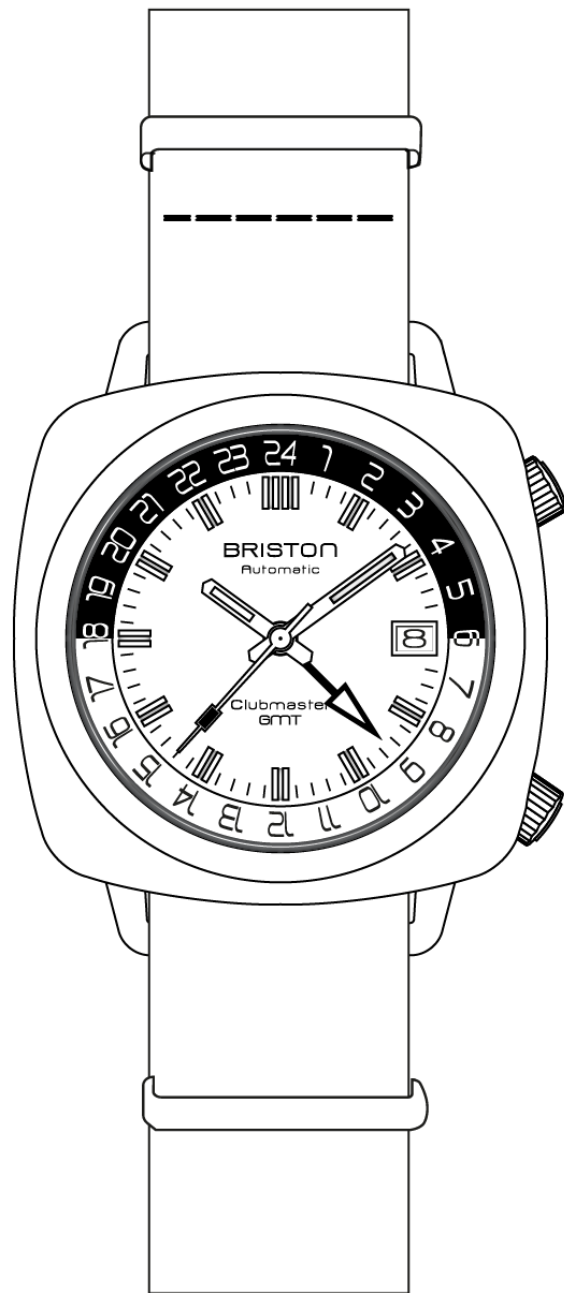
20644.S.DP.35.RB

Recommended public price

CLUBMASTER *GMT*



Clubmaster GMT



Automatic HMS Date with GMT
Special Edition of 500 pieces

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

See-through case-back with K1 glass

MOVEMENT

Automatic Swiss movement SW330-1 manufactured by Sellita

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 11 1/2'''

Frequency: 28'800 vibrations/hour (4Hz.)

Jewels: 25

Power reserve: up to 42 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, GMT function with day/night indication

DIAL

Upper plate: Black semi glossy with white lines (minutes indication)

Under plate: white-silvered

Polished stainless steel indexes

Indexes in polished stainless steel

Black & white bi-directional inner rotating ring with AM – PM indication / glossy finish

Date window positioned at 3 o'clock

HANDS

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central seconds hand with squared tip

Red GMT central hand with C1 white Superluminova® inserts

STRAP

Interchangeable genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & loops

CLUBMASTER GMT

ICONS Acetate & Steel

1250€



19842.SA.T.1.NB



19842.SA.T.9.NBG



19842.SA.T.10.NNB



19842.SA.T.P.NR

Acier Polished Steel

1250€



19842.PS.G.1.NB



19842.PS.G.9.NBG



19842.PS.G.10.NNB



19842.PS.G.P.NR

Recommended public price

Clubmaster **WORLDTIME TRAVELER**



Automatic HMS Date with Worldtime and GMT
Limited edition 500 pièces

**NEW COLLECTION
MAY 2020**

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Italian tortoise shell Acetate: handmade polished finish or Full Steel 316L case

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

Water resistance: 100m/10 ATM

MOVEMENT

Automatic Swiss movement SW330-1 manufactured by Sellita

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 11 1/2'''

Frequency: 28'800 vibrations/hour (4Hz.)

Jewels: 25

Power reserve: up to 42 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, GMT – Worldtime function

DIAL

Central part: Black semi glossy, blue or British green with sunray finishing

Polished stainless steel indexes with C1 white Superluminova® inserts and white lines (minutes indication)

Bi-directional black inner ring with 24 time zones

Black & white / Navy blue and red fixed 24h ring with AM – PM indication / glossy finish

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central seconds hand with squared tip

Red or orange GMT central hand with C1 white Superluminova® inserts

STRAP

Interchangeable black, Navy blue, British Green or red genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops

BRISTON 

CLUBMASTER TRAVELER WORLDTIME GMT

ICONS Acetate & Steel

1300 €



20842.SA.TW.1.NB



20842.SA.TW.9.NBG



20842.SA.TW.10.NNB



20842.SA.TW.P.NR

STEEL Polished steel

1300 €



20842;PS.W.1.NB



20842.PS.W.9.NBG



20842.PS.W.10.NNB



20842.PS.W.P.NR

Recommended public price

STREAMLINER *Skeleton*



Streamliner

Skeleton



Automatic Skeleton HMS

NEW COLLECTION
SEPTEMBER 2020

CASE

Size: 42 x 42 mm

Dial opening: 35 mm

Thickness: 11,95 mm

Italian grey, blue or orange smoked Acetate: handmade polished finish

Or Full 316L stainless steel or steel case treated with rose gold PVD and decorated with:

- Mirror-polished bezel, flankers and crown
- Vertical brushed case body, lugs, screw-down case-back

Lugs / Bezel / Crown / screw-down back: polished 316L stainless steel

Polished steel crown with black ink and engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

MOVEMENT

Automatic skeleton movement Miyota 8N40 manufactured by Citizen

Mechanical with automatic winding

Skeleton rotor

Caliber: 11 ½'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 21

Power reserve: up to 42 hours

Functions: Hours, minutes, small seconds positioned at 5 o'clock

DIAL

Top layer: black PVD with circular brushed finishing, hollowed figures and indexes, small dots (minutes indication) with white C1, dark blue or dark orange Superluminova®

Medium layer: transparent with BRISTON, Automatic in black printing, small seconds applied

Bottom layer: PVD gun or steel plate decorated with « Côte de Genève »

HANDS

Skeleton polished steel baton-shaped Hour & Minutes hands with white C1, dark blue or dark orange Superluminova® inserts

Cross-shaped small seconds in polished steel

STRAP

Exclusive Black carbon, grey or brown Vintage calfskin leather strap: genuine leather with tone by tone, blue or orange stitching

Traditional & interchangeable 2-part strap with pins system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the polished steel pin buckle

BRISTON 

STREAMLINER

NEW COLLECTION
SEPTEMBER 2020

ICONS Acetate & Steel

600 €



201042.SA.G.1.CH



201042.SA.G.2.B



201042.SA.BL.1.CH



201042.SA.BL.2.B



201042.SA.BR.1.C



201042.SA.BR.2.BR

Steel Polished steel

610 €



201042.S.SK.1.CH



201042.S.SK.2.C

Steel Rose gold PVD

640 €



201042.SPRG.SK.1.CH



201042.SPRG.SK.2.C

Recommended public price

BRISTON

NATO STRAPS COMBINAISONS

NATO STRAPS :

Long version (ref. NG) = length 280mm – Width: 20mm

Short version (ref. NS) with moveable loop = length 245mm – Width: 20mm

Public price at 25€

Steel buckle



NG20.B
NS20.B



NG20.G
NS20.G



NG20.W
NS20.W



NS20.PK



NG20.Y
NS20.Y



NG20.MU
NS20.MU



NG20.O
NS20.O



NG20.R
NS20.R



NG20.BDX
NS20.BDX



NG20.LB
NS20.LB



NG20.EB
NS20.EB



NG20.NV
NS20.NV



NG20.BG
NS20.BG



NG20.GA
NS20.GA



NG20.BRD
NS20.BRD

Black PVD Buckle



NG20.PVD.B
NS20.PVD.B



NG20.PVD.G
NS20.PVD.G



NG20.PVD.GA
NS20.PVD.GA



NG20.PVD.K
NS20.PVD.K



NG20.PVD.BRD
NS20.PVD.BRD

Nato with stripes



NG20.BA
NS20.BA



NG20.GCV
NS20.GCV



NG20.GCB
NS20.GCB



NG20.VV
NS20.VV



NG20.RN
NS20.RN

Rose gold buckle



NS20.
PVDRG.B



NS20.
PVDRG.G



NS20.
PVDRG.W



NS20.
PVDRG.PK



NS20.
PVDRG.BDX



NS20.
PVDRG.NV



NS20.
PVDRG.BG



NS20.
PVDRG.BRD

Yellow PVD buckle



NS20.
PVDYG.B



NS20.
PVDYG.G



NS20.
PVDYG.W



NS20.
PVDYG.BDX



NS20.
PVDYG.NV



NS20.
PVDYG.BG



NS20.
PVDYG.BRD

RUBBER STRAPS

SILICONE STRAPS :

Interchangeable silicon straps with a soft touch treatment
compatible with all full steel models
Unique length of Length 245mm - Width of 20mm
Steel buckle with BRISTON engraved
Public price at 35€

Steel buckle



BLACK
Steel buckle
NR20.B



NAVY BLUE
Steel buckle
NR20.NV



WHITE
Steel buckle
NR20.W



RED
Steel buckle
NR20.R



ORANGE
Steel buckle
NR20.O



LIGHT BLUE
Steel buckle
NR20.LB



GREY
Steel buckle
NR20.G



BLACK PVD
PVD Buckle
NR20.PVD.B



ORANGE PVD
PVD Buckle
NR20.PVD.O

NEW 2020

FLANNEL & LEATHER STRAPS

Flannel leather straps

Length 235mm – Width: 20mm

Steel Buckle / Rose gold & Yellow gold PVD buckles

Public price at 55€

VINTAGE leather straps

Length 235mm – Width: 20mm

Steel & black PVD buckles

Public price at 55€

Steel buckle



BLACK
NLF20.B

CAMEL
NLF20.CA

BURGUNDY
NLF20.BDX

NAVY BLUE
NLF20.NV

BRITISH GREEN
NLF20.BG

GREY
NLF20.G

Steel buckle



BROWN
NLV20.BR

GREY
NLV20.B

Black PVD buckle



BROWN
NLV20.PVD.BR

GREY
NLV20.PVD.B

Rose gold buckle



BLACK
NLF20.PVDRG.B

CAMEL
NLF20.PVDRG.CA

BURGUNDY
NLF20.PVDRG.BDX

NAVY BLUE
NLF20.PVDRG.NV

BRITISH GREEN
NLF20.PVDRG.BG

GREY
NLF20.PVDRG.G

Yellow gold PVD buckle



BLACK
NLF20.PVDYG.B

CAMEL
NLF20.PVDYG.CA

BURGUNDY
NLF20.PVDYG.BDX

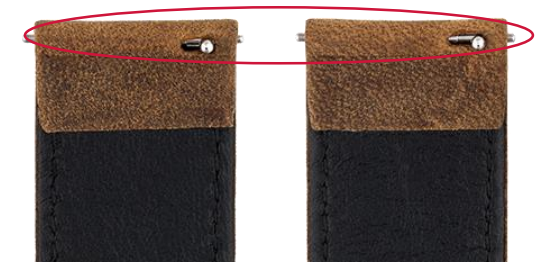
NAVY BLUE
NLF20.PVDYG.NV

BRITISH GREEN
NLF20.PVDYG.BG

GREY
NLF20.PVDYG.G

NEW 2-PART STRAPS

New traditional 2-part Vintage leather straps &
Interchangeable straps equipped with the single presto (pin) system to remove the strap
Polished steel pin buckle with BRISTON engraved
Straps adaptable to all our Clubmaster models (except CHIC)
Length: 75/115mm – Width: 20mm
Public Price 65€



Cuir Vintage GRIS
Acier
L20.T



Cuir Vintage MARRON
Acier
L20.BR



Cuir Vintage CHOCOLAT
Acier
L20.C



Cuir Vintage NOIR MAT
Acier
L20.CH

NEW 2020



Cuir Vintage Noir mat
coutures bleues
Acier
L20.CHB



Cuir Vintage Noir mat
PVD Rose Gold PVD
L20.PVDRG.CH



Cuir Vintage noir
coutures bleues
Acier
L20.BB



Cuir Vintage noir
Acier
L20.B



Cuir Vintage CHOCOLAT
coutures orange
Acier
L20.CO



Cuir Vintage CHOCOLAT
PVD Rose Gold PVD
L20.PVDRG.C



Cuir Vintage Marron
coutures orange
Acier
L20.BRO

BRISTON 

NATO STRAP FOR CLUBMASTER CHIC

NATO straps of plain colors with moveable loop

Unique length of 230mm – Width: 18mm

Interchangeable NATO straps compatible only with Clubmaster CHIC models

Steel buckle



BORDEAUX
Boucle Steel
NS18.BDX
25€



MARRON
Boucle Steel
NS18.BRD
25€



ROSE
Boucle Steel
NS18.PK
25€



TAUPE
Boucle Steel
NS18.T
25€



BLANC
Boucle Steel
NS18.W
25€



GRIS
Boucle Steel
NS18.G
25€



NOIR
Boucle Steel
NS18.B
25€



BLEU MARINE
Boucle Steel
NS18.NV
25€



BLEU CANARD
Boucle Steel
NS18.BD
25€



VERT AMANDE
Boucle Steel
NS18.GW
25€



CALFSKIN LEATHER
NLB18.BR
75€

NEW 2020

Rose gold PVD buckle



BORDEAUX
Rose Gold PVD
NS18.PVDRG.BDX
25€



MARRON
Rose Gold PVD
NS18.PVDRG.BRD
25€



ROSE
Rose Gold PVD
NS18.PVDRG.PK
25€



TAUPE
Rose Gold PVD
NS18.PVDRG.T
25€



BLANC
Rose Gold PVD
NS18.PVDRG.W
25€



GRIS
Rose Gold PVD
NS18.PVDRG.G
25€



NOIR
Rose Gold PVD
NS18.PVDRG.B
25€



BLEU MARINE
Rose Gold PVD
NS18.PVDRG.NV
25€



BLEU CANARD
Rose Gold PVD
NS18.PVDRG.BD
25€



VERT AMANDE
Rose Gold PVD
NS18.PVDRG.GW
25€



CALFSKIN LEATHER
NLB18.PVDRG.BR
75€

NEW 2020

NEW NATO STRAPS

New NATO straps of plain colors with moveable loop

Length of 230mm – Width: 12mm

Interchangeable NATO straps compatible only with Clubmaster LADY models

Public price: 25€

Available from April 2019



BLACK
NS12.B



NAVY BLUE
NS12.NV



PEACOCK BLUE
NS12.BD



BRITISH GREEN
NS12.BG



BURGUNDY
NS12.BDX



FUSCHIA
NS12.F



BROWN
NS12.BRD



ORANGE
NS12.O



MUSTARD
NS12.MU



PINK
NS12.PK



GREY TAUPE
NS12.T



WHITE
NS12.W



BLACK
NS12.PVDRG.B



NAVY BLUE
NS12.PVDRG.NV



PEACOCK BLUE
NS12.PVDRG.BD



BRITISH GREEN
NS12.PVDRG.BG



BURGUNDY
NS12.PVDRG.BDX



FUSCHIA
NS12.PVDRG.F



BROWN
NS12.PVDRG.BRC



ORANGE
NS12.PVDRG.O



MUSTARD
NS12.PVDRG.MU



PINK
NS12.PVDRG.PK



GREY TAUPE
NS12.PVDRG.T



WHITE
NS12.PVDRG.W

NEW NATO STRAPS

New Double turns NATO straps of plain colors with moveable loop

Length of 390mm – Width: 12mm

Interchangeable NATO straps adaptable only for Clubmaster LADY models

Public price: 30€

Available from April 2019



BLACK
ND12.B



NAVY BLUE
ND12.NV



PEACOCK BLUE
ND12.BD



BRITISH GREEN
ND12.BG



BURGUNDY
ND12.BDX



FUSCHIA
ND12.F



BROWN
ND12.BRD



ORANGE
ND12.O



MUSTARD
ND12.MU



PINK
ND12.PK



GREY TAUPE
ND12.T



WHITE
ND12.W



BLACK
ND12.PVDRG.B



NAVY BLUE
ND12.PVDRG.NV



PEACOCK BLUE
ND12.PVDRG.BD



BRITISH GREEN
ND12.PVDRG.BG



BURGUNDY
ND12.PVDRG.BD



FUSCHIA
ND12.PVDRG.F



BROWN
ND12.PVDRG.BR



ORANGE
ND12.PVDRG.O



MUSTARD
ND12.PVDRG.MU



PINK
ND12.PVDRG.PK



GREY TAUPE
ND12.PVDRG.T



WHITE
ND12.PVDRG.W

NEW 2-PART STRAPS

New 2-part leather strap in imitation Alligator

Interchangeable straps equipped with the single presto (pin) system to remove the strap Polished steel pin buckle with BRISTON engraved

Straps adaptable only for Clubmaster LADY models

Length: 70/110mm – Width: 12mm

Public price: 65€

Available from April 2019

IMITATION
ALLIGATOR
STEEL BUCKLE



BLACK
LA12.B



NAVY BLUE
LA12.NV



GREEN
LA12.GR



BURGUNDY
LA12.BDX



FUSCHIA
LA12.F



PINK
LA12.PK



LIGHT BLUE
LA12.LB



WHITE
LA12.W

IMITATION
ALLIGATOR
ROSE GOLD PVD
BUCKLE



BLACK
LA12.PVDRG.B



NAVY BLUE
LA12.PVDRG.NV



GREEN
LA12.PVDRG.GR



BURGUNDY
LA12.PVDRG.BDX



FUSCHIA
LA12.PVDRG.F



PINK
LA12.PVDRG.PK



LIGHT BLUE
LA12.PVDRG.LB



WHITE
LA12.PVDRG.W

NEW 2-PART STRAPS

New 2-part double turns in imitation Alligator leather straps

Interchangeable double turns straps equipped with the single presto (pin) system to remove the strap

Polished steel Rose Gold PVD gold PVD pin buckle with BRISTON engraved

Straps adaptable only for our Clubmaster LADY models

Length: 70/280mm – Width: 12mm

Public price: 75€

IMITATION
ALLIGATOR
STEEL BUCKLE



BLACK
LD12.B



NAVY BLUE
LD12.NV



GREEN
LD12.GR



BURGUNDY
LD12.BDX



FUSCHIA
LD12.F



PINK
LD12.PK



LIGHT BLUE
LD12.LB



WHITE
LD12.W

IMITATION
ALLIGATOR
ROSE GOLD PVD
BUCKLE



BLACK
LD12.PVDRG.B



NAVY BLUE
LD12.PVDRG.NV



GREEN
LD12.PVDRG.GR



BURGUNDY
LD12.PVDRG.BDX



FUSCHIA
LD12.PVDRG.F



PINK
LD12.PVDRG.PK



LIGHT BLUE
LD12.PVDRG.LB



WHITE
LD12.PVDRG.W

BRISTON

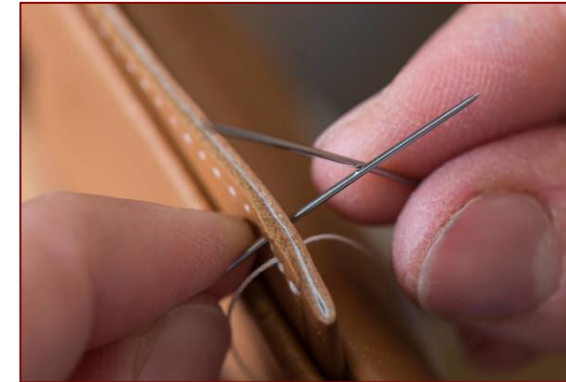
BARENIA LEATHER STRAPS

New 2-part leather strap in Barenia calfskin leather strap
Interchangeable straps equipped with the single presto (pin) system to remove the strap
Polished steel pin buckle with BRISTON engraved
Straps adaptable only for Clubmaster LADY models
Single turn = Length: 70/110mm – Width: 12mm

Public price: 85€

Double turns = Length: 70/280mm – Width:
12mm Public price: 95€

Available from April 2019



BARENIA CALFSKIN
LEATHER
STEEL BUCKLE



BARENIA CALFSKIN
LB12.BR
85€



BARENIA CALFSKIN
LDB12.BR
95€

BARENIA CALFSKIN
LEATHER
ROSE GOLD PVD BUCKLE



BARENIA CALFSKIN
LB12.PVDRG.BR
85€



BARENIA CALFSKIN
LDB12.PVDRG.BR
95€



BRISTON 

MILANESE MESH BANDS

New Milanese mesh band equipped with the presto (pin) system to remove the strap
Polished mesh & brushed steel folding clasp with BRISTON engraved
2 length: Single turn = 75/110mm – Width: 12mm / Double turns = 75/280mm – Width: 12mm
Interchangeable & adaptable to only for Clubmaster LADY
Available from April 2019

MESH BAND
12MM



MESH BAND SINGLE TURN
Brushed Steel
MB12.ST
65€



MESH BAND SINGLE TURN
Brushed Rose Gold
MB12.PVDRG.ST
85€



MESH BAND DOUBLE TURNS
Brushed Steel
MBD12.ST
75€



MESH BAND DOUBLE TURNS
Brushed Rose Gold
MBD12.PVDRG.ST
95€

Description
Buckle
Reference
Price

BENEFITS

The Product

- Our key differentiating element, the cellulose acetate, twisted from luxury eyewear, and featuring a recognizable horological shape - the cambered square shape -, gives our watches a very high perceived value, an authentic DNA and a strong identity,
- Since the process to produce the acetate is fully handmade, every single watch case in acetate is totally unique, with its own colors and subtle shades,
- Every model features refined watchmaker details, as well as a reliable Japanese movement, Miyota or Seiko, depending on the models,
- The straps' interchangeability makes the Clubmaster the perfect accessory to accessorize any outfit, and allows the client to give several lives to a single watch case, illustrating and giving sense to our "Lifestyle" philosophy,
- BRISTON watches are accessible luxury, given an attractive price positioning with a retail price between 150€ up to 1300€.



SALES ARGUMENTS

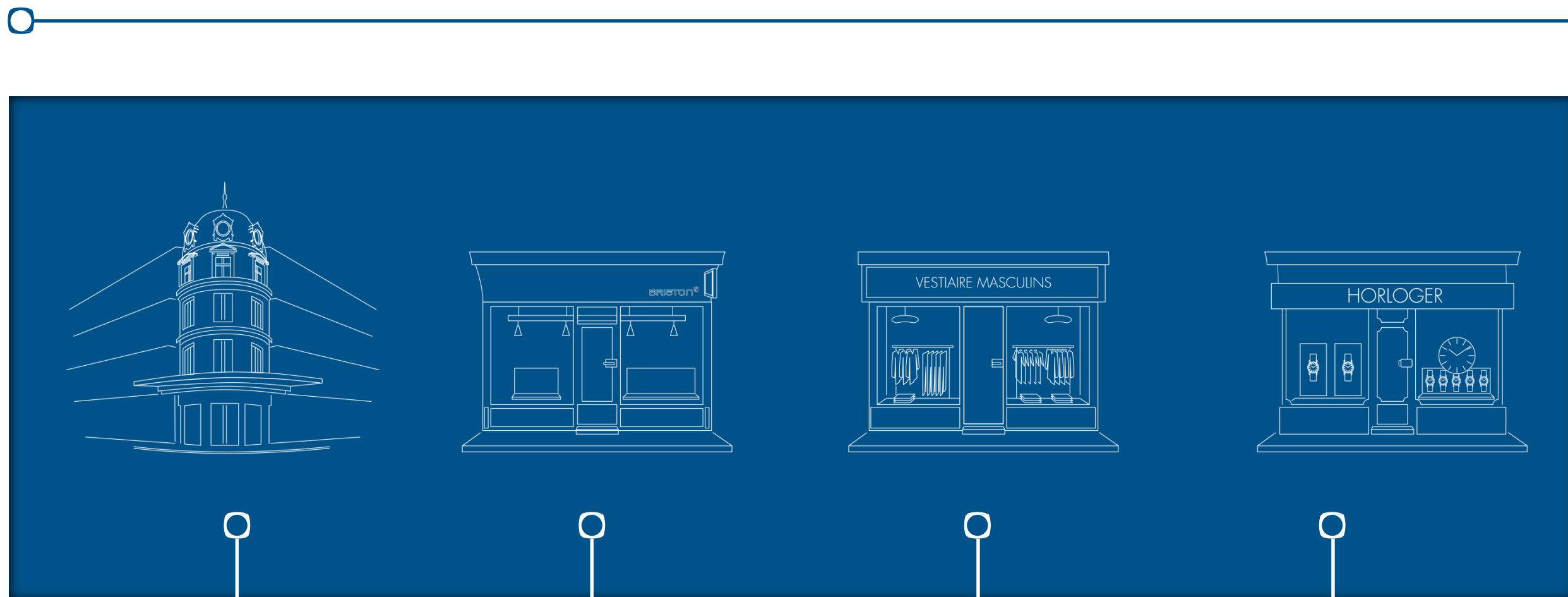
For the distributors & Retailers

- “Fresh”, unconventional & new French brand, with an English-sounding name,
- Aiming at a differentiation through the product, adopted material and shape,
- Providing affordable/accessible luxury,
- Destined to high end clients,
- Allowing store traffic enlargement,
- Providing with a very attractive price positioning, meaning affordable orders of 20 to 30 pieces,
- A strong stock rotation: from 3 to 30 rotations in one year,
- BRISTON is a “New Wave” independent brand, built exclusively on the product, a start up with a strong and paced development: presence in 49 countries with more than 800 stores across the world,
- Through a careful, selective and luxury orientated distribution strategy
- With an important potential, in terms of volume and development,
- Given a very high perceived value of the product, thanks to the acetate and the subtle watchmaker inspired details.
- BRISTON is the authentic “Time Accessory”



DISTRIBUTION

BRISTON est distribué dans plus de 1000 points de vente à travers 50 pays dans le monde dont The Conran Shop, 10 Corso Como, Beams, Restir, Santa Eulalia ou Harvey Nichols. En France, nous comptons à fin février 2019 plus de cent quarante points de vente parmi les meilleurs HBJO mais aussi Merci, Printemps et Le Bon Marché.



GRANDS MAGASINS

- Printemps
- Le Bon Marché

Boutique Officielle

24 Rue de Poitou,
75003 Paris

Vestiaires Masculins & Concept Stores

- Intemporel
- Nous
- Memento Mori

HBJO

- Ochrono
- Alain Joillier
- Maier

6. DISTRIBUTION

Types de distributions par pays: Distributeur, Agent, Internet, Corner, Détaillant, Boutique BRISTON



www.briston-watches.com