

PRESS RELEASE

CLUBMASTER DIVER YACHTING



**NEW PRODUCTS
APRIL 2018**

BRISTON 



The new CLUBMASTER DIVER YACHTING

In April, BRISTON decides to complete its diving watch collection by introducing the new Clubmaster DIVER Yachting.

Sleek, sporty, distinguished: this new model symbolizes the privileged ties between BRISTON and the world of diving, sailing & yachting.

Proposed in an authentic design inspired by the Supercompressor diving watches of the 1960s, this new version of the Clubmaster DIVER collection is celebrating the world of yachting. This set blends style & functions, it has been conceived to be at home, on deck on the open sea, as well as on land, in an elegant yacht club lounge.

The Clubmaster DIVER Yachting is equipped with a new dial made of walnut wood reminding yachts' wooden deck. This unique characteristic of this model is enhancing legibility and sharpening its aesthetic appeal.

Applied indexes, hands & the bidirectional inner ring are still adorned with ultra visible white C1 type Superluminova® to ensure an excellent visibility into the dark. Another important detail is given to the glossy finish of the navy blue or British green inner rings, inspired by the ship hulls.

Four models are composing this new collection – two versions with tortoise shell acetate cases, assembled with NATO straps & two elegant polished steel versions dressed with new chocolate brown Vintage leather straps.

Clubmaster **DIVER YACHTING**

Case

Size: 42 x 42 mm

Dial opening: 32,5 mm

Thickness: 14,65 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant domed K1 glass - 2.8 mm thickness

Water resistance to: 200m/20ATM

Movement & functions

Automatic movement NH35A manufactured by Seiko, mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, indication of immersion time on inner ring

Dials & hands

Central part: walnut wood with black vertical lines

Indexes in polished stainless steel with professional C1 white Superluminova® inserts & white lines (minutes indication)

Semi glossy inner rotating ring: navy blue and British green with triangle / markers & figures full of professional C1 white Superluminova® & red or orange dots & line

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central hand with arrow tip

Straps

Interchangeable navy blue or British green stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & loops

Interchangeable VINTAGE chocolate leather strap: genuine leather with stitching

Length: 235mm / width: 20 mm

Leather loop - BRISTON engraving on the steel pin buckle



Clubmaster DIVER YACHTING
Tortoise shell acetate case & walnut dial
NATO strap
Public price: 490€



Clubmaster DIVER YACHTING
Polished steel case & walnut dial
Vintage leather strap
Public price: 530€



BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but yet casual, the BRISTON watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 5 years of existence. Five years after its successful launching at Colette in Paris, five years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 870 points of sales in 50 countries around the world including The Conran Shop, 10 Corso Como, Beams, Restir, Santa Eulalia or Harvey Nichols. In France, we count up on more than hundred and twenty doors at end of January 2018 including premium watch stores and also Merci, Printemps or Le Bon Marché.

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