

PRESS RELEASE



**CLUBMASTER
ICONIC**

**NEW PRODUCTS
SEPTEMBER 2019**

BRISTON 



The new CLUBMASTER ICONIC : the colorful elegance

After the launch of the Clubmaster ICONIC in last September, BRISTON completes its range of watches with a retro & elegant style by adding a touch of color.

Featuring the cambered-square shape, the case equipped with an ultra-resistant sapphire crystal is dressed with burgundy, navy blue, British green or anthracite grey dials. Featuring a polished housing and applied indexes, the radial brushed finish enhances the readability of the watch and allows easy reading of the time. This watchmaking finish reinforces the character of the new Clubmaster ICONIC.

The tortoise shell acetate case houses a Japanese NH38 movement offering a breathtaking view of the balance wheel at 9 o'clock when the mirror-polished steel case houses the ultra-classic and reliable NH35 movement with an elegant date window at 6 o'clock.

Each case has a transparent case-back that reveals the movements with a rotor decorated with a "Côte de Genève".

Finally, BRISTON offers interchangeability by offering its models on "NATO" straps that have been part of the brand's success since its creation.



The new CLUBMASTER ICONIC GOLD : the pure refinement

To complement the colorful versions, **BRISTON** offers new variations with gold finishes, the cambered square case of the **ICONIC** in tortoise shell acetate are dressed in pink gold: the **Clubmaster ICONIC** collection celebrates the timeless elegance of traditional timepieces with a contemporary twist.

The elegant white-silver or black dials feature polished applique hour markers with precious material and refined Dauphine style hands. The versions with white dials are equipped with a lacquered central black seconds hand while those of the black versions are all ennobled with gold.

To reinforce the precious spirit of this new collection, **BRISTON** has chosen to present these novelties on Vintage leather two-part straps assembled with a pink gold pin buckle engraved with the Brand name. These straps are always equipped with a spring system that keeps the interchangeability and flexibility that's so dear to the brand.

Clubmaster **ICONIC OPEN**

Case

Size: 40 x 40 mm

Dial opening: 32,15 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crown / case-back: polished 316L stainless steel

Polished stainless steel crown in trapezium shape engraved with BRISTON blazon

Ultra-resistant sapphire glass - 2mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

Movement & functions

Automatic movement NH38A manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Rotor with "Côte de Genève" decoration

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Functions: Hours, minutes, central seconds, opening on balance wheel at 9 o'clock

Dial

Dark red, Navy Blue, British green or silver grey dial with a "sunray" finishing

Polished stainless steel applied indexes in arrow shape

Double applied indexes at 12 o'clock & white small lines (minutes indication)

Opening with diamond-cut bevel at 9 o'clock

Hands

Polished rhodium-plated Dauphine style Hour & Minutes hands

Polished rhodium-plated central seconds hand

Strap

Interchangeable Burgundy, Navy blue, British Green or grey stitched NATO nylon strap

Length: 245mm / width: 20 mm - special NATO strap with moveable loop

Polished 316L stainless steel pin buckle & loop



Automatic HMS OPEN model
40mm case in tortoise shell acetate
NATO strap
Public price: 485 USD



Automatic HMS OPEN model
40mm case in tortoise shell acetate
NATO strap
Public price: 485 USD

Clubmaster **ICONIC DATE**

Case

Size: 40 x 40 mm

Dial opening: 32,15 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Full mirror-polished 316L Stainless Steel case

Lugs / Bezel / Crowns / case-back: polished 316L stainless steel

Polished stainless steel crown in trapezium shape engraved with BRISTON blazon

Ultra-resistant sapphire glass - 2mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

Movement & functions

Automatic movement NH38A manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Rotor with "Côte de Genève" decoration

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Functions: Hours, minutes, central seconds, opening on balance wheel at 9 o'clock

Dials & hands

Dark red, Navy Blue, British green or silver grey dial with a "sunray" finishing

Polished stainless steel applied indexes in arrow shape

Double applied indexes at 12 o'clock & white or black small lines (minutes indication)

Polished rhodium-plated Dauphine style Hour & Minutes hands

Polished rhodium-plated central seconds hand

Strap

Interchangeable Burgundy, Navy blue, British Green or grey stitched NATO nylon strap

Length: 245mm / width: 20 mm - special NATO strap with moveable loop

Polished 316L stainless steel pin buckle & loop



Automatic HMS Date model
40mm case in tortoise shell acetate
NATO strap
Public price: 455 USD



Automatic HMS Date model
40mm case in tortoise shell acetate
NATO strap
Public price: 455 USD

Clubmaster **ICONIC GOLD**

Case

Size: 40 x 40 mm

Dial opening: 32,15 mm

Thickness: 11,70 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crown / screw-down Back: polished 316L stainless steel with rose gold PVD treatment

Polished rose gold PVD crown in trapezium shape engraved with BRISTON blazon

Ultra-resistant sapphire glass - 2mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

Movement & functions

Automatic movement NH35A or NH38A manufactured by Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Rotor with "Côte de Genève" decoration

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Functions of NH35: Hours, minutes, central seconds, date at 6 o'clock

Functions of NH38: Hours, minutes, central seconds, opening on balance wheel at 9 o'clock

Dials & hands

Black semi-glossy or white-silvered

Polished Rose gold-plated applied indexes in arrow shape

Double applied indexes at 12 o'clock & white or black small lines (minutes indication)

Polished Rose gold-plated Dauphine style Hour & Minutes hands

Rose gold or Black central seconds hand

Strap

Exclusive VINTAGE Black matt or Chocolate leather strap: genuine leather with stitching

Traditional & interchangeable 2-part strap with pin system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the polished rose gold PVD pin buckle



Automatic HMS Date model

40mm case in tortoise shell acetate & Rose gold PVD

2-part strap in Vintage leather

Public price: 520 USD



Automatic HMS OPEN model

40mm case in tortoise shell acetate & Rose gold PVD

2-part strap in Vintage leather

Public price: 560 USD



BRISTON: when time becomes the accomplice of relaxation, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to watches.

Resulting from his thoughts & research, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with strong classical watchmaking DNA but bringing this smart & casual touch, with the use of innovative raw materials and a variety of colors that creates its authentic style.

Using cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but casual, the BRISTON watches seduce Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 6 years of existence. Six years after its successful launching at Colette in Paris, six years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and forty doors at end of February 2019 including premium watch stores, Department Stores and Concept Stores.

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